yabble

PRODUCT DESIGN – ROLE DESCRIPTION

Who We Are

Yabble is a disruptive agile SAAS product that is changing the way data is created, analysed, and used. Our purpose is to save users time and free their minds. Creating space to turn insights into amazing business outcomes.

Yabble is one of the earliest adopters of Open AI's GPT technology and combined with 1000's of hours of research experience we get insights and the products that can disrupt and deliver those insights! From Yabble's Count product to Summarize and the first of its kind Chat GPT Plugin, Yabble is at the leading edge of the insights industry. Yabble has a team of 29 talented, innovative, and driven team members spread across 6 countries. This is an exciting time for Yabble business at it continues to grow at pace, creating and evolving proprietary inisghts products that solve problems, excite customers and add enterprise value to their business.

Your New Job

You will be an experienced digital product designer with strong skills in both UX & UI design. This is a large opportunity to cultivate product design culture and lead design strategy for Yabble. You will have a high level of autonomy working directly with a small product and engineering team, and as such you will need to have a high level of accountability. You will contribute to alignment between the three principles (product/engineering/design) and be responsible for creation-of and adherence-to best design practices.

You will help to build a best-in-class product - you'll own the digital experience design throughout the entire lifecycle including opportunity, benchmarking and analysis, journey design, wireframe, prototype, interaction design, UI, and supply of final artefacts.

You'll also get involved in defining and implementing appropriate performance metrics to measure the ongoing performance of experiences across channels, using the data captured to take action when needed.

You will be working on an existing product that needs optimising from both a business and consumer perspective, as well as being able to integrate new generative AI tools as they are developed. The product is in the process of a UX refresh, providing the opportunity for you to

apply your design vision to our product updates quickly. In addition, you'll be working on new cutting edge tools that are still in the research/validation stage.

This role reports to the Chief Product Officer and will support in the mentoring of our in-house Product Designer. As well as our Product Owners, you will be working closely with Engineering and Marketing teams and Product users – both consumers and brands.

Core Responsibilities

- Understands the business problem that needs to be solved and works with relevant stakeholders to provide solutions
- Lead the design lifecycle of medium and large-scale projects
- Provide strategic thinking on how we get to an end state
- Set design requirements based on information from internal teams, customers, consumers, and user research
- Design simple, elegant, data-driven, user-centric experiences that delight users
- Define the user experience, interactions, and user interface through user flows, information architecture, sketches and wireframes, and visual design
- Help shape the product strategy and vision
- Build functional prototypes to validate and test your designs
- Collaborate with stakeholders to translate business goals into unique product experiences
- Look for opportunities to solve problems in unique and innovative ways

Requirements

- 4-6 years experience in a Product Design role
- Experience in validating problems through research and collaboration
- Accustomed to delivering exceptional UX and UI across products
- Experience in an agile and Saas environment preferred
- Strong communication skills and the ability to champion design-led thinking
- Experienced in using tools like Figma, Miro, Notion and JIRA

About You

- Enthusiastic, with proven experience working at pace.
- Have 4-6 years of experience in fast-paced creative environments
- Skilled storyteller, with experience working in a multidisciplinary environment to develop concepts that excite customers and deliver business results
- Possess not just exceptional product design skills, but the ability to implement strategic and conceptual thinking as well

- Strong information presentation (visual and written) skills
- An intuitive eye for customer needs beyond the obvious
- Excellent attention to detail
- Ability to collect and interpret both qualitative and quantitative feedback
- A team player and a great communicator
- You have a growth mindset, ready and willing to learn on the job

Find out more about us at: www.yabble.com