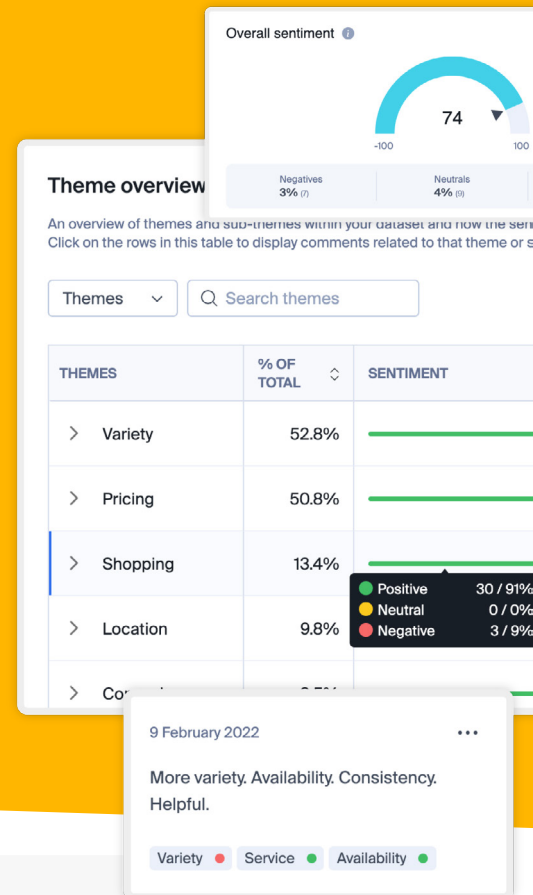# yabble

Unlock the value in your unstructured data with Count.

AI powered text analytics is as easy as 1, 2, 3, Yabble.

Automate the analysis of unstructured data to uncover themes, sub-themes, sentiment, and trends. With Count, you're not just counting; you're unlocking actionable insights 1000x faster than an expert human. Dive deeper into understanding your audience's mindset and identifying the business drivers crucial for growth.

Take advantage of the benefits of Count

Analyze data from nearly any source

Count is capable of analyzing data from nearly any source, including survey responses, forum responses, product reviews, and unnested comments from social media.

Reveal themes and sub-themes in your data

Theme and sub-theme counts allow you to unlock immense value from your text data. They enable you to see the most talked-about subjects within a particular dataset and can tell you instantly where the biggest drivers and inhibitors of your business lie.

Uncover how your customers feel with sentiment analysis

Yabble provides in-depth sentiment analysis, displaying it in the form of a sentiment score that gives you an immediate numerical snapshot of the positive, negative, and neutral feelings around a particular subject.

How does Count work?

It's as easy as 1, 2, 3, Yabble.

1 **Import your existing data, or create data in Yabble**

2 **Let Count analyze your data 1000x faster than a human**

3 **Dive into your insights to drive your business strategy**

"Yabble has enabled us to very quickly make sense of open ended verbatims with great accuracy and clarity. We are quickly able to identify core themes and sentiments allowing us to deep dive where it matters most. It is also great at taking qualitative transcripts and summarising them in short and concise summaries. This enabled us to unlock additional key insights missed in original interviews."

Alessandro Trainini // Director Analytics and Insights, Procter & Gamble

For answers to this, that, and everything. **Yabble it.**

Talk to the Yabble team today at **www.yabble.com**